



Sponsorship Brochure

for the annual **Debian Developers' Conference**

Hosted at IMT Atlantique
Brest, France

14-20 July, 2025



Thank you for your interest in the Debian Project.

This brochure provides an overview of the sponsorship opportunities for [DebConf 25](#), which will be held at IMT Atlantique, Brest, France, from the 14th to the 20th of July 2025.

DebConf is the annual international gathering of Debian developers, contributors, users, and enthusiasts, with the common purpose of discussing technical topics, collaborating on joint projects and working on improving the Debian GNU/Linux distribution. DebConf is run on a non-profit basis. It is organized solely by volunteers and is free of charge to attend. Thus, DebConf depends on sponsors and donations. Your contribution makes it possible for us to bring together a large number of Debian contributors from all over the globe. Every year, the conference is hosted in a different city, reaching new contributors and strengthening local Free Software and Open Source communities. Having sufficient funding is critical to achieving this every year.

We invite you to sponsor our conference at a level which fits your budget and matches your desired level of visibility in our community and in the media. Our higher levels of sponsorship include the possibility of advertising your job openings, as well as other means of engaging with our wide range of participants, both local and international.

It is thanks to our sponsors' generous support that we have been able to reach people from all corners of the world. Thank you very much in advance for your support, and we look forward to hearing from you and your organization.

If you have any further questions after reading this brochure, please do not hesitate to contact us at sponsors@debconf.org.

The [DebConf 25](#) team

<https://debconf25.debconf.org>
sponsors@debconf.org

DebConf

DebConf is the annual international gathering of Debian developers, contributors, users, and enthusiasts with the common purpose of discussing technical topics, collaborating on joint projects and working on improving the Debian GNU/Linux distribution and its derivatives.

DebConf is run on a non-profit basis. Your contribution makes it possible for us to bring together a large number of Debian contributors from all over the globe. During DebConf, we work together, help and learn from each other, and forge friendships. Since our contributors are located all over the world, meeting face to face once a year helps form bonds that improve long-distance collaboration in the future.

We are proud of our continuing tradition as an entirely volunteer-run conference, hosted every year in a different city, reaching new contributors and strengthening local Free Software and Open Source communities. Having sufficient funding is critical to achieving this goal.

Live world-wide video streaming and archiving

Thanks to our experienced and dedicated video team, most sessions at DebConf are streamed live on the Internet. This makes it possible for those not attending in person to participate remotely. After the conference, all videos are published online and kept permanently accessible free of charge. DebConf's collection of video recordings contains videos from every DebConf since 2005.

We thank our Platinum and Gold sponsors by displaying their logos on the video streams during the live sessions, and additionally at the end of the archived recordings.

DebCamp: building a strong community

DebConf helps share the knowledge and experience of developers with the entire community. It also helps individuals to put faces to the names they have been working with for years. DebConf not only makes the Debian community stronger, but has become an integral part of it.

DebConf gives contributors a chance to meet face to face, socialize, and brainstorm new ideas. As a result, people leave DebConf with a renewed sense of enthusiasm for Debian and its goals. New ideas and systems that Debian implements often originate in team sprints at DebConf. We provide the venue and infrastructure for such team sprints during the week before DebConf by organizing DebCamp.

“ The idea of collaborating to enable Linux live-patching in Debian came by discussing in the corridors of the MiniDebConf Santa Fe 2023. We are sure in-person DebConf events are essential for bringing new ideas to Debian. ”

Emmanuel Arias & Santiago Ruano Rincón – Debian Developers

A bit about France

Area: 643,801 km² / 248,573 mi²
Capital: Paris
Country Code: +33
Population: 68.4 million
Currency: Euro (€)
Official Languages: French
Time Zone: CET / CEST (UTC+1 / UTC+2) on the mainland

The French Republic is well-known for being a centuries-long global centre of technology, philosophy and art. It is one of the most developed countries, and has played a key role in the history of Europe and the world.

Mainly located in Western Europe, France receives over a hundred million foreign visitors every year, being the world's top tourist destination. Thanks to its geographical position, France boasts a wide variety of landscapes, including the mountain ranges of the Alps and Pyrenees, the vast plains of the Crau and Vendée, and the extensive coastlines of the Mediterranean Sea and Atlantic Ocean. The climate is well marked by four distinct seasons in most of the country, featuring cold, humid winters, and hot summers. France is well renowned for its very rich cultural heritage, art, cuisine, festivals, and can be proud of hosting one of the largest number of UNESCO World Heritage Sites.

Technology

Since the Middle Ages, France has been a pioneer in different scientific and technical fields. Today, the country is one of the leading contributors to achievements in airspace, transportation, telecommunications and information technologies, among many other areas. Important actors of the technical industry have their home in France.

Free/Libre and Open Source Software

France enjoys a thriving Free/Libre and Open Source Software (FLOSS) community. It is characterised by dynamic groups of developers, users, and advocates, who uphold the principles of FLOSS and contribute to its lively community.

Non-profit organisations such as April, Framasoft, AFUL, ADULLACT and Software Heritage, a growing number of companies represented by advocacy groups such as the CNLL and OW2, and many public sector Open Source Program Offices at the national and local level, are all part of an active network that fosters continuous innovation and empowers society through FLOSS.

This is evidenced by the numerous events held in France every year, such as the Capitole du Libre, the Journées du Logiciel Libre (JdLL), Libre en Fête, and MiniDebConfs (local DebConf editions), which establish France as a beacon in the global FLOSS movement. Notably, the first two DebConf editions were held in Bordeaux in 2000 and 2001.

Brest



Brest has one of the world's finest natural harbours, located in the extremity of the western peninsula of France. For most of its history, Brest has been defined by its maritime activity, with the presence of a major French naval base, and internationally renowned shipyards capable of the most sophisticated repairs on the world's largest vessels. This long maritime heritage is reflected in Brest's bustling port, its museums, the many events celebrating its history, and its vertical-lift bridge, one of the few in the world featuring tramway tracks.

Brest also hosts international festivals, such as the Brest International Maritime Festival, and the Brest European Short Film Festival, attracting people from all over Europe and the world. With its strong ties to oceanography, Brest is home to a wide range of research institutions, such as Ifremer (French National Institute for Ocean Sciences and Technologies), the Shom (Naval Hydrographic and Oceanographic Service), and Océanopolis (scientific cultural centre dedicated to the ocean).

Brest is the third most populated city in Brittany, which is a pioneering centre of research and innovation in computer science, telecommunications, and cybersecurity, encompassing major academic institutions and industrial organizations in these fields.

Brest is a place where community, nature, and technology research converge harmoniously, offering a unique environment that blends human ingenuity with a breathtaking coastline and cutting-edge technical innovation.

IMT Atlantique

IMT Atlantique is a prestigious technological university, born in 2017 from the merger of the École nationale supérieure des Mines de Nantes and Télécom Bretagne. IMT Atlantique has three campuses in Brest, Nantes and Rennes. The Brest campus is particularly well known for its strong focus on computer science and telecommunication technologies. It is at the origin of the concept of iterative signal decoding and turbo codes, a technological breakthrough that has made 3G and 4G communications and on-demand satellite video broadcasting possible.

The Brest campus features modern facilities, including state-of-the-art research laboratories, a well-equipped sports complex, and collaborative spaces. The campus also benefits from its proximity to the coast, which offers a dynamic and pleasant environment for students and researchers in the field of technology. The campus is known for its vibrant student life and its strong links to international industrial and research actors.

IMT Atlantique has very strong international connections, collaborating with numerous academic and research organisations around the world, and fostering a dynamic network of partnerships. This international network facilitates exchanges with universities across the globe, promoting the creation of joint research programs, and enhancing opportunities to contribute to innovation, so dear to the values of IMT Atlantique.



The Debian Project

Debian is an operating system consisting entirely of Free and Open Source Software. The Debian Project is dedicated to remaining 100% free and to being a responsible “citizen” of this ecosystem. We are committed to Free Software and our users, our two priorities. Our strict set of guidelines serves as an example for many other projects.



A pillar of Free Software

Debian's high quality standards and adherence to its strict policies make the operating system a preferred choice for derivative works. Currently, over 120 actively developed operating systems are based on Debian, including the widely popular Ubuntu, Linux Mint, and Kali Linux distributions.

More specialized derivatives range from Grml (optimized for system administrators) to Tails (optimized for privacy and security experts). Debian runs in hundreds of schools thanks to SkoleLinux, and powers gaming platforms with SteamOS. Debian has been deployed in public institutions such as the cities of Munich and Vienna, and the German Federal Office for Information Security (BSI).

The Debian Project takes pride in being built upon by others. To further encourage this collaboration, we actively work with teams that derive their distributions from Debian, thus maximizing the benefits of each, in the interest of all.

A large, distributed, and non-profit project

The Debian Project's key strengths are its volunteer base, its dedication to the Debian Social Contract, and its commitment to providing the best universal operating system. Debian is produced by over a thousand active developers, spread across the globe, many of whom volunteer in their spare time. Outside of DebConf, most communication takes place on the Internet, in mailing lists and IRC chat rooms.

Unlike all other Linux distributions of similar size, Debian is an independent non-profit organization. Debian's dedication to Free Software, its non-profit nature, and its open development model make it unique among Free Software distributions.

Debian is Freedom. Debian is Choice.

Debian is known for its adherence to the Unix and Free Software philosophies, and for its extensiveness. The current release includes over 51,000 software packages for ten computer architectures, ranging from Intel 32-bit and 64-bit architectures, to ARM (cellphones and tablets), to the IBM S/390 (mainframes). In addition, the next stable release will introduce support for the RISC-V architecture.

Become a DebConf 25 sponsor

DebConf is organized solely by volunteers and is free of charge to attend. Thus, DebConf depends on sponsors and donations.

For [DebConf 25](#), we would love to welcome you as a sponsor!

In addition to supporting Debian and Free Software and Open Source development, your contribution brings significant exposure to your brand. By organizing DebConf, we offer you a great environment to gain contacts and recruit new staff, and the chance to be a part of our exceptional community.

Our sponsorship levels and some of the perks associated with them are:

	<i>Supporter</i>	<i>Bronze</i>	<i>Silver</i>	<i>Gold</i>	<i>Platinum</i>
Contribution in EUR ^a	up to €2,000	€2,000	€5,000	€10,000	€20,000
Logo on sponsor webpage	✓	✓	✓	✓	✓
Provide goodies for conference bags		✓	✓	✓	✓
Logo on T-shirts and tote bags			✓	✓	✓
Presence at the job fair			✓	✓	✓
Logo on live streams and recordings				✓	✓
Logo on conference banners				✓	✓
Logo on conference podiums					✓
Mention in press releases					✓

^aAs a nonprofit, Debian France doesn't collect VAT, therefore the amounts are excluding VAT. See Art 261-7 1° b of the French Code Général des Impôts

Diversity outreach program

As in recent years, we will continue to reach out to groups who would otherwise be less likely to attend our conference, in an effort to increase diversity among our participants. We propose travel and accommodation bursaries earmarked for diversity, as we find this benefits both the conference and the Debian project as a whole.

Additional sponsorship opportunities

If you would like to sponsor DebConf in any other way, or want to discuss additional sponsorship opportunities, please contact the team at sponsors@debconf.org.

We are always looking for new and creative ideas regarding the involvement of our sponsors within the community.

<https://debconf25.debconf.org>
sponsors@debconf.org

The value of sponsoring DebConf

DebConf participants are mainly known as experts in their fields, and their opinions and views are followed by many individuals and businesses. By sponsoring the conference, you are directly supporting the progress of Debian and Free Software, as well as helping to strengthen the community who continues to work after the conference. Your contribution is a strong signal of appreciation for their work.

Please contact us at sponsors@debconf.org if you're interested in sponsoring [DebConf 25](https://debconf25.debconf.org).



“ It's an honor to attend DebConf and participate with such an extraordinary group of people working together for software freedom. Attending DebConf always fires me up to do more for the Debian community and gives me hope for the future of our technology. ”

*Karen Sandler – Executive Director of Software Freedom Conservancy,
Debian Developer, and Outreachy co-organizer*

DebConf impressions



“ The important bit about [this package building tool] is not the implementation of it. The implementation would have been possible for years, but it never occurred to us that it was possible until sitting together. ”

Helmut Grohne – Debian Developer

An aerial, high-angle photograph of a city, likely Brest, France, showing a large stadium (Stade de France) and surrounding urban areas. The image is faded and serves as a background for the text.

Photo credits

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See you in Brest!

